

2023 ANNUAL REPORT

YMCA OF PUEBLO



**BUILDING
COMMUNITY**



DEAR FRIENDS,

Looking back on the past four years, we are inspired by what we have endured, how resilient we have been, and how much there is to be hopeful about. 2023 was an impactful year, reaching far more people than we did pre-COVID. Together our impressive work has made an impact across the Pueblo community. This could not have been possible without the collective efforts of our capable staff, committee volunteers, and the generosity of our donors.

Today and tomorrow, we are transforming to unify our community and to provide opportunities for all. It is through our unity that our light will shine the brightest ensuring that we live into our promise to strengthen the foundations of our community. Getting better is not just for those who are struggling, it is a mandate for all of us who wish to maximize our impact. The Y is a place and a purpose to maximize impact. Thank you for being a vital part of this effort.

Sincerely,

Janelle & Steve



JANELLE ANDREWS
PRESIDENT/CEO



STEVE SHIRLEY
2023 BOARD CHAIR

FINANCIAL STATEMENT OF OPERATIONS

(AUDITED)

YEAR ENDED DECEMBER 31, 2023 WITH COMPARATIVE FIGURES FOR 2022

REVENUE	2023	2022
Public Support	\$1,644,726	\$1,379,273
Membership Fees	\$1,913,268	\$1,577,892
Program Fees	\$1,664,256	\$2,077,602
Investment Income	\$69,124	\$5,501
TOTAL REVENUE	\$5,291,374	\$5,040,268

EXPENSES	2023	2022
Wages & Benefits	\$2,067,328	\$1,618,575
Contracted Services	\$326,547	\$309,005
Supplies & Printing	\$379,062	\$346,768
Occupancy <small>(includes depreciation)</small>	\$1,246,900	\$1,228,863
Transportation	\$32,383	\$28,413
Staff Development	\$28,729	\$31,499
Local & National Dues	\$73,265	\$45,808
Financing Costs <small>(includes credit card and bank fees)</small>	\$84,196	\$83,098
Insurance	\$149,222	\$155,427
Miscellaneous Expense	\$2,881	\$399
Capital Improvement	\$900,861	\$1,192,413
TOTAL EXPENSES	\$5,291,374	\$5,040,268



2023 BOARD OF DIRECTORS

OFFICERS

Steve Shirley, Chief Volunteer Officer
Retired IT Administrator

Stacie Shirley, Vice-Chief Volunteer Officer
Attorney

Mark Magnone, Treasurer
Pueblo Bank & Trust

Paul Plinske, Secretary
Colorado State University Pueblo

DIRECTORS

Andy Beeman
Retired Education Administrator

Joe Corsentino
Corsentino Construction

Brandice Eslinger
All Phase Environmental Consultants

Chad Heberly
Financial Advisor

Dathan Montera
High School Student

Racheal Morris
Parkview Health System

Andrea Shirley
Parkview Breast Health

Kristen Spicola
Pueblo Water

Marisa Stoller
City of Pueblo

Nick Potter
Pueblo City-County Library District

Laura Kelly
Pueblo Community Health Center

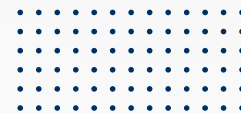
Kevin Keilbach
HUB International Insurance Services

BOARD EMERITUS

Don Banner
Attorney

James McKinney
Community Leader & Volunteer

Lewis Quigg
Community Leader & Volunteer



“

We cannot always build the future for our youth, but we can build our youth for the future.

—Franklin D. Roosevelt

”



WE DEVELOP

We believe that ALL children and teens have potential. Thanks to the YMCA, more young people are taking a greater interest in learning and making smart life choices. Working with caring Y staff, children and teens are able to realize their potential by improving their educational readiness and closing achievement gaps. By building confident kids today, the Y is helping to assure that they will become contributing and engaged adults tomorrow.

— ACCREDITED BY —
PRAESIDIUM
— 2023-2026 —

The YMCA of Pueblo is a trailblazer by being the first in the state of Colorado, and one of just 30 YMCAs nationwide, to become accredited by Praesidium. This esteemed accreditation commends the YMCA of Pueblo's commitment to creating a safe and nurturing environment for everyone they serve. Learn more at puebloymca.org/join



3,115

KIDS RECEIVED EDUCATIONAL SUPPORT THROUGH EARLY LEARNING, AFTER SCHOOL, CHILD CARE AND SUMMER CAMP. BY OFFERING PROGRAMS THAT PROVIDE KIDS AND TEENS WITH THE TOOLS THEY NEED TO SUCCEED IN SCHOOL AND IN LIFE, THE PUEBLO Y NURTURES THE POTENTIAL OF PUEBLO AREA YOUTH.

1,527

CHILDREN LEARNED TO SWIM AND BE SAFE AROUND WATER WHICH IS CRITICAL CONSIDERING 2023 WAS THE DEADLIEST YEAR FOR DROWNINGS ON RECORD IN COLORADO LAKES, RIVERS, AND STREAMS. THE PUEBLO Y IS COMMITTED TO DOING WHAT IT TAKES TO ENSURE NOT ONE MORE CHILD DROWNS IN OUR COMMUNITY.

2,733

YOUNG ATHLETES LEARNED TEAMWORK AND STAYED ACTIVE IN YOUTH SPORTS. THROUGH THESE PROGRAMS, YOUNG ATHLETES BUILD VALUES, SELF-CONFIDENCE, RESPECT AND TEAMWORK.

“

I'm grateful for the Y's Unity Sports program and believe that other schools would benefit from this. It's helped with our attendance, academics, and our culture... Most of all, it's helped our kids BELIEVE IN THEMSELVES.

Katie Harshman

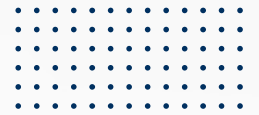
Principal, Minnequa Elementary School



View Katie's full story here
puebloymca.org/blogs

March 2024

Y Staff provide FREE youth sports curriculum at local elementary schools through our Unity Sports program



“

Wellness is the complete integration of body, mind, and spirit – the realization that everything we do, think, feel, and believe has an effect on our state of well-being.

–Greg Anderson

”



WE SHAPE

The YMCA aims to improve our nation's health by providing programs and activities that promote overall well-being, no matter where you are on your journey toward better health. And when people feel their best and have fulfilling lifestyles, their communities become stronger too.

1,841

ARE ACTIVE OLDER ADULTS WHO IMPROVED THEIR QUALITY OF LIFE THROUGH COMMUNITY INTEGRATED HEALTH PROGRAMS.

15,799

MEMBERS IMPROVED THEIR HEALTH ACROSS 36 GROUP EXERCISE CLASSES OFFERED MONTHLY



“

I really do enjoy coming and greeting people in all walks of life. There’s nothing I’ve ever seen in my life that is as friendly as the Y. Exercise is the most wonderful thing senior citizens can do to help their life. It did mine. I know I would never have been this old if I hadn’t come to the YMCA a long time ago.

Sam Stephens

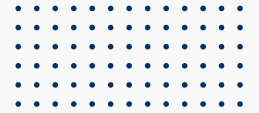
YMCA of Pueblo member, WWII veteran



View Sam's full story here
puebloymca.org/blogs



January 2024
**Participants from our
Zumbathon Fundraiser**



“

Again the greatest use of a human was to be useful. Not to consume, not to watch, but to do something for someone else that improved their life, even for a few minutes.

-Dave Eggers

”



WE STRENGTHEN

The YMCA believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds and perspectives, and we're committed to addressing issues that people face to create positive change.

\$1,068,496

INVESTED IN THE COMMUNITY THROUGH FINANCIAL ASSISTANCE TO ENSURE NO ONE IS EVER TURNED AWAY DUE TO THEIR INABILITY TO PAY.

13,823

INDIVIDUALS WERE SERVED AT LITTLE OR NO COST THANKS TO THE CHARITABLE CONTRIBUTIONS OF Y MEMBERS AND DONORS.



\$776,726

RAISED IN PUBLIC SUPPORT -- DEMONSTRATING BROAD SUPPORT OF Y EFFORTS AND WORK FROM THE PUEBLO COMMUNITY. THESE DOLLARS SUBSIDIZE Y PROGRAMS IN ORDER TO OFFER THEM TO THE COMMUNITY AT NO CHARGE TO THE PARTICIPANT.

228

**VOLUNTEERS DONATED THEIR TIME AND TALENTS TO ASSIST
IN THE Y'S CAUSE-DRIVEN PROGRAMS & INITIATIVES.**

“

Thank you to those who have donated. Your donations have not been in vain. The Y really saved me when I was in a dark time. It helped me mentally, emotionally, physically, and really be a part of this community. This place was instrumental with my family recovering from a very serious trauma.

Mary Nathan

YMCA of Pueblo member

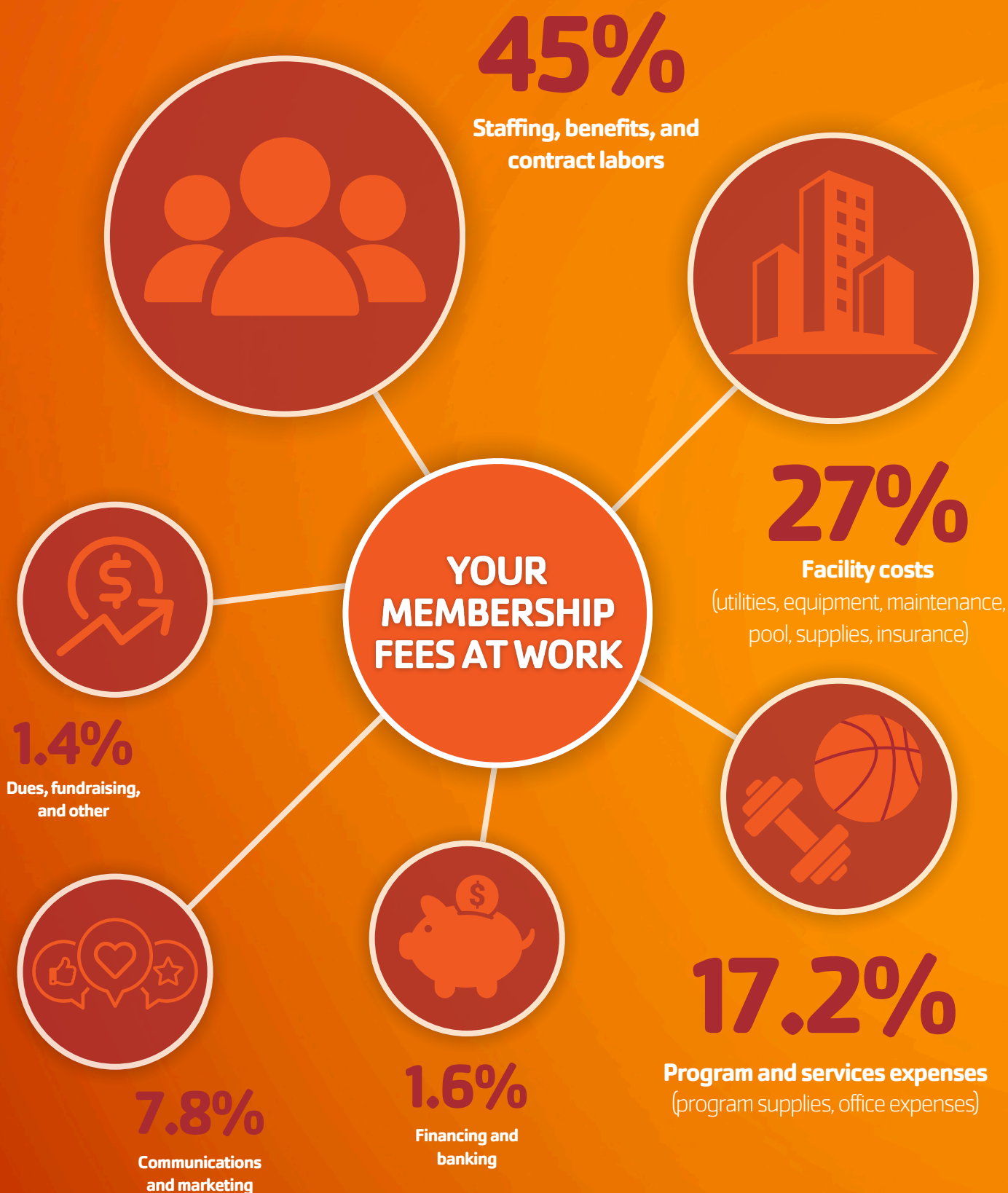


View Mary's full story here
puebloymca.org/blogs

February 2024

CSU Pueblo Athletes supported fundraising efforts for Love Your Y Day at our youth basketball tournament

MEMBERSHIP FEES



DONATIONS





OUR VISION

As a leading nonprofit, the Y is committed to strengthening communities throughout the nation. Your local Y seeks to fill gaps in community services and develop activities, strengthening communities across Pueblo County. Believing that everyone should have the opportunity to learn, grow and thrive, the Y nurtures potential and brings people of diverse backgrounds together. The Y has a local presence and national reach, mobilizing local communities to effect lasting, meaningful change.

The YMCA of Pueblo is a charitable organization providing programs based upon Christian principles to people of all ages, races, religious beliefs and economic status to promote Youth Development, Healthy Living and Social Responsibility.

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puebloymca.org