



2022

ANNUAL REPORT

YMCA OF PUEBLO



DEAR FRIENDS,

Grounded by supportive donors and volunteers, a talented and hardworking staff, and a committed board of directors, the YMCA of Pueblo has proven again its resilience and relevance.

Following what were a few extraordinary years, we happily find ourselves no longer surviving, but thriving! We are transcending the traditional view of our organization both inside and outside our facility and focusing on both immediate and long-term impacts.

We experienced increasing program enrollments, a rapidly growing pickleball community, strengthened connections at Camp Jackson, and booming youth sports enrollments.

Through this Annual Report, we hope you'll be inspired by the impact your Y made in 2022 and learn more about the remarkable ways the Y helped our community weather the storms of previous years and emerge even stronger, inspired with optimism, and hope for the future.

Although the Y has been serving Pueblo County for well over a century, each day brings new challenges that demand strategic approaches and innovative solutions. Building on all we have learned, guided by the values and purpose that define us, the YMCA remains proud of our past and prepared for an exciting future.

SINCERELY,



Janelle Andrews
PRESIDENT/CEO



Andrea Shirley
2022 BOARD CHAIR

INSPIRING

THE NEXT GENERATION

The Y believes every child deserves the support, guidance and encouragement to be who they are and discover who they can become. That's why the YMCA of Pueblo provides opportunities for youth to cultivate values, skills and relationships that lead to positive behaviors, better health and educational achievement. We are committed to programs that inspire the growth and development of our local youth.



1,809

kids received education support
through early learning, after school,
child care and summer camp



1,822

children learned to swim
and be safe around water



2,281

kids learn, grow, and thrive
in basketball, flag football,
soccer and volleyball

From Lake Pueblo to pools and the Riverwalk, there is water everywhere in our community. That's why Water Safety is a crucial component of the Y's youth development efforts. In 2022, there were 38 drownings in Colorado; 8 in the Pueblo area – the deadliest year in Colorado's history. This heartbreaking statistic motivates the Y to work even harder to ensure every child is SAFE around water. The YMCA of Pueblo offers Safety Around Water as an introductory swim program at no extra cost to kids ages 5–12 years old.

Each day, children enjoy water safety education and character development lessons in a safe, structured environment. Instructors instill a love of the water while helping kids and parents build safety skills and knowledge.



Pueblo YMCA Aquatics team teaching FREE
Safety Around Water lessons

INSPIRING

HEALTHIER LIFESTYLES

The YMCA aims to improve health by providing programs that improve well-being. When people feel their best and have fulfilling lifestyles, their communities become stronger too.



8,625

members were supported and guided to achieve greater health and well-being for their spirit, mind and body at the Y.



1,633

are active older adults who improved their quality of life through community integrated health programs



Active Older Adults participate in monthly potlucks held in YMCA Community Rooms

Study after study shows working out your brain and body will lead to longer and fuller lives. Such research drives many seniors to better their mind, body and spirit through the Y's Active Older Adult programs. From group exercise to yoga, water aerobics and potlucks – active older adults aren't just receiving physical benefits – they're building relationships while increasing their self-confidence and sense of achievement.

INSPIRING COMMITMENT AT WORK

At the YMCA of Pueblo, we believe lasting personal and social change is best accomplished when we all work together to invest in our kids, our health and our neighbors.

\$1,930,982

Invested in the community through financial assistance to ensure ...

8,616

Individuals were served at little or no cost thanks to the charitable contributions of Y members and donors

\$1,379,273

Raised in public support – demonstrating broad support of the Y's efforts and work from the Pueblo community. These dollars subsidize Y programs in order to offer them to the community at no charge to the

261

Volunteers donated their time and talents to assist in the Y's cause-driven programs & initiatives.

As the leading 4-star charity committed to strengthening community, we are focused on giving everyone the opportunity to learn, grow and thrive. We change, and often save lives thanks to generous contributions from donors, members and community partners. Philanthropy is at the root of all we do to fulfill our mission. You can trust us to strengthen our community because we take our fiduciary and governance responsibilities seriously, following sound fiscal management practices. We are committed to accountability and transparency. You can trust us to use resources wisely to accomplish our mission and cause: to strengthen the foundations of community.

BY THE NUMBERS

Financial Statement of Operations (unaudited)

Year ended December 31, 2022 with comparative figures for 2021

REVENUE	2022	2021
Public Support	\$1,379,273	\$851,967
Membership Fees	\$1,577,892	\$1,148,307
Program Fees	\$2,077,602	\$1,492,962
Investment Income	\$5,501	\$3,215
TOTAL REVENUE	\$5,040,268	\$3,496,451



EXPENSES	2022	2021
Wages & Benefits	\$1,618,575	\$1,361,204
Contracted Services	\$309,005	\$184,224
Supplies & Printing	\$346,768	\$225,935
Occupancy	\$1,228,863	\$1,169,638
Transportation	\$28,413	\$29,213
Staff Development	\$31,499	\$19,144
Local & National Dues	\$45,808	\$39,320
Financing Costs	\$83,098	\$118,497
Insurance	\$155,427	\$104,490
Miscellaneous Expense	\$399	\$3,071
TOTAL EXPENSES	\$3,847,855	\$3,254,736

WAYS THE YMCA IMPACTS PEOPLE IN PUEBLO



During Unity Sports Basketball at Baca Elementary School, I was speaking with an older brother of one of the 4th grade athletes. The older brother is 15 and attended the same school when he was younger. He said his brother has started completing homework, studying for tests, and looks forward to coming to school since the start of the Basketball season. He uses the Basketball league as motivation to “work hard, play hard”. He also says his brother has not “been this much of a try hard” in school. The older brother now wants to help coach his younger brother to become a better basketball player. From this short interaction, Unity Sports has helped a 4th grader with academic motivation and has indirectly helped his relationship with his brother.

Dirk Hodge, Age 24

YMCA Sports Director



My greatest lesson from the Y has been that not only is it never too late to start exercising but when you do, you can’t stop or your body will!

Glenna Strait, Age 76

YMCA Member for 30+ years



Camp Jackson is a great thing everybody should have the chance to try. It is a great team building experience and just a super fun place to go on your summer break. Plus, the food is pretty good.

Jack, Age 13

YMCA Camp Jackson participant

Our Vision

As a leading nonprofit, the Y is committed to strengthening communities throughout the nation. Your local Y seeks to fill gaps in community services and develop activities, strengthening communities across Pueblo County.

Believing that everyone should have the opportunity to learn, grow and thrive, the Y nurtures potential and brings people of diverse backgrounds together. The Y has a local presence and national reach, mobilizing local communities to effect lasting, meaningful change.

The YMCA of Pueblo is a charitable organization providing programs based upon Christian principles to people of all ages, races, religious beliefs and economic status to promote Youth Development, Healthy Living and Social Responsibility.

YMCA of Pueblo 2022 Board of Directors

Officers

Andrea Shirley, Chief Volunteer Officer
Parkview Breast Health

Mark Magnone, Treasurer
InBank

Stacie Shirley, Vice-Chief Volunteer Officer
Attorney

Paul Plinske, Secretary
Colorado State University Pueblo

Board Emeritus

Don Banner
Attorney

James McKinney
Community Leader/Volunteer

Lewis Quigg
Community Leader/Volunteer

Directors

Andy Beeman
Retired Education Administrator

Laura Kelly
Pueblo Community Health Center

Steve Shirley
Retired IT Administrator

Joe Corsentino
Corsentino Construction

Kevin Keilbach
HUB International Insurance Services

Kristin Spicola
Pueblo Water

Brandice Eslinger
All Phase Environmental Consultants

Don Miller
Attorney

Marisa Stoller
City of Pueblo

Chad Heberly
Financial Advisor

Nick Potter
Pueblo City-County Library District



YMCA of Pueblo
3200 E Spaulding Avenue
Pueblo, CO 81008
719.543.5151

#InspiringIMPACT
puebloymca.org