

HERE. FOR GOOD.

YMCA OF PUEBLO | ANNUAL REPORT 2020



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dear Friends,

The YMCA of Pueblo has seen its share of challenges over the past 131 years of service, but nothing like challenges that the global pandemic, racial injustice and economic uncertainty brought.

A three month government-mandate shut down our facility, in-person programs stopped and fundraising events were canceled. Our revenue was reduced by nearly 30% in 2020 and we had no choice but to layoff 59% of our talented staff team members to stay afloat. Member visits to the YMCA were down by 84% and many people placed their YMCA memberships on hold. Camp Jackson didn't run for the first time in its 104 year history. Despite a year filled with challenges, our community partners, members, volunteers, and staff worked together to deliver the promise of strengthening community. We respond to what our community needs, and this pandemic allowed many in our community to view us with a different lens. There were many new needs and we were quick to respond and make a difference. Through adversity comes strength.

Contributions totaled over \$350,000 and grant support totaled \$336,426. Our partners and supporters responded to our plan and vision. We had many of our members redirect their membership dues to our work during COVID relief, supporting such programs as the YMCA Learning Academy. We heard so many heartfelt stories of seniors' well-being. Our outreach by phone helped with feelings of isolation. Our wellness and program teams quickly moved to virtual classes, a move that has been well received by our members. Between March and June, we made several videos available, from yoga, to craft projects, to preschool lessons, to family fitness, to youth sports skills.

In the process of responding, our path forward has been made clear. We know that our mission is to lift up the most vulnerable among us, to nurture the healthy minds and bodies of everyone in our community, and to connect people to each other, so that they can feel like the Y is one place they truly belong.

In spite of the tremendous loss 2020 brought, we also witnessed the tremendous strength of our community. With you on our team, we accomplished more than we ever could have imagined under these circumstances – and thanks to your support, we continue to ensure that everyone in our community can grow strong in spirit, mind and body. Thank you for your investment in this work, and helping to keep our doors open, remaining HERE. FOR GOOD.

Sincerely,



Janelle Andrews
PRESIDENT/CEO



Chad Heberly
BOARD CHAIR

SINCE 1889, the YMCA of Pueblo has served our community, adapting to meet changing needs

While last year was like no other, the Y continued in our tradition of responding to urgent needs and answering the call of our partners and community leaders.

We served more than 10,000 people in 2020.

You will see throughout this report the many ways we adapted and innovated, even when our doors were temporarily closed. In all YMCA programs, financial assistance ensures that every member of our community can benefit, regardless of income. The assistance is particularly critical as many families experienced reduced incomes, underemployment and other financial hardships.

Because , at the end of the day, our commitment to serve ensures that the YMCA is HERE.
FOR GOOD.



YOUTH

Development

When the pandemic closed schools, it upended the lives of children and families in a variety of ways, including...

- Disruption of social-emotional learning
- Loss of connection with peers
- Widening achievement gap
- Lack of steady meals
- Childcare crisis for working families

Thanks to childcare expertise and strong community partnerships, the Y was able to provide solutions such as...

- Virtual enrichment activities
- Emergency child care for essential workers
- Meal service for students and caregivers
- Summer day camp to nurture educational, social-emotional, and health needs
- Family camps at Camp Jackson
- Youth Sports Leagues and camps
- Youth swim lessons
- Virtual learning hub for families needing care on remote school days

#YOUTH SERVED:

Child Care Participants: 277
Swim Lesson Participants: 597
Youth Sports: 386



HEALTHY

Living

The arrival of the pandemic destabilized the local economy and exacerbated existing vulnerabilities. Among the most pressing issues were...

- Loss of jobs and income
- Increased food insecurity
- Higher costs for groceries and other basic needs
- Inability to gather in person for exercise and well-being
- Social Isolation of seniors and people with chronic diseases

The Y believes in taking care of each other.

We responded to the pandemic by increasing our outreach to meet urgent community needs. Thanks to generous community support and tremendous staff effort, we were able to...

- Make wellness calls to seniors to provide social connection
- Offer virtual fitness options and safely reopen our pools and gyms
- Host blood drives in partnership with Vitalant

of PEOPLE SERVED:

277 Phone calls to seniors

234 Virtual classes

5 Blood drives





The irreplaceable feeling of forming connections, being active, and having fun during a time of what seems to be a rejuvenation makes me feel more than grateful for the children's happiness.

-Mark L. YMCA YOUTH SPORTS COACH

Being a Y employee and grandma to a "Y" preschooler here has been an amazing experience for my granddaughter! Savannah loves her teachers, school friends and visiting the Y Library to check out books. Proud grandma!

-Carol C. YMCA MAINTENANCE TEAM

“

Health is a state of complete physical, mental and social well-being, and not merely the absence of disease or infirmity

-Unknown

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FINANCIAL REPORT

Financial Statement of
Operations (unaudited)

Year ended December 31, 2020
with comparative figures for 2019



REVENUE	2020	2019
Public Support	\$988,826	\$622,656
Membership Fees	\$982,564	\$1,577,896
Program Fees	\$774,636	\$1,468,751
Investment Income	\$(58,909)	\$30,680
TOTAL REVENUE	\$2,687,117	\$3,699,983

EXPENSES	2020	2019
Wages & Benefits	\$904,595	\$1,889,781
Contracted Services	\$50	\$184,150
Supplies & Printing	\$70,044	\$278,621
Occupancy	\$325,962	\$419,253
Transportation	\$6,785	\$36,443
Staff Development	\$3,364	\$6,178
Local & National Dues	\$25,148	\$60,650
Financing Costs	\$113,742	\$170,464
Insurance	\$77,262	\$72,580
Miscellaneous Expense	\$2,729	\$109,677
TOTAL EXPENSES	\$1,529,681	\$3,227,797



YMCA of Pueblo

2020 Board of Directors

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Chad Heberly, Chief Volunteer Officer
Financial Advisor

Andrea Shirley, Vice-Chief Volunteer
Frontier Hospice LLC

Mark Magnone, Treasurer
Pueblo Bank & Trust

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Don Banner
Attorney

James McKinney
Community Leader/Volunteer

Lewis Quigg
Community Leader/Volunteer

YMCA of Pueblo
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Pueblo, CO 81008
719.543.5151

Our Vision

As a leading nonprofit, the Y is committed to strengthening communities throughout the nation. Your local Y seeks to fill gaps in community services and develop activities, strengthening communities across Pueblo County.

Believing that everyone should have the opportunity to learn, grow and thrive, the Y nurtures potential and brings people of diverse backgrounds together. The Y has a local presence and national reach, mobilizing local communities to effect lasting, meaningful change.

The YMCA of Pueblo is a charitable organization providing programs based upon Christian principles to people of all ages, races, religious beliefs and economic status to promote Youth Development, Healthy Living and Social Responsibility.

#HereForGood
puebloymca.org

